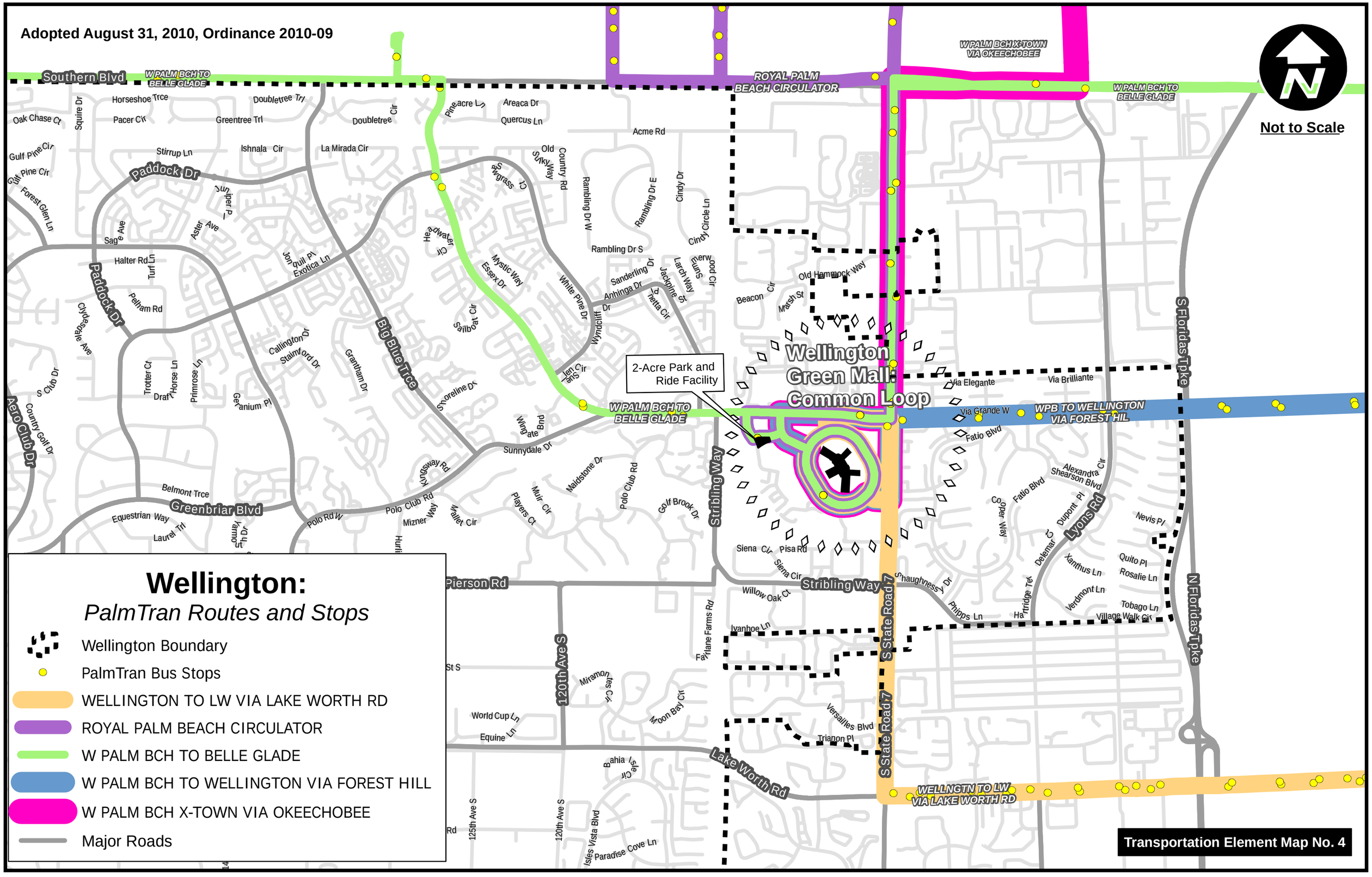Adopted August 31, 2010, Ordinance 2010-09