

# Parks & Recreation Sponsorship Opportunities



**It Starts in Parks!** Creating Tomorrow's Community Today!

# Ways to GIVE back to YOUR Community...

## Sponsorship & Partnership Opportunities



The Village of Wellington Parks & Recreation Department offers numerous opportunities for giving back to the community and making a difference in the recreational services provided to your family, friends and neighbors, including:



- Youth Sports & Activities
- Adult & Senior Programs
- Community Special Events
- Cultural Programming
- Volunteer Opportunities

## Special Event Sponsorship Opportunities

Wellington's Special Events will give your organization the opportunity to have your logo or name recognized by thousands of people who attend our events and visit our parks & facilities.



*Event participation ranges from 250 visitors for small events, to 8,000 + for larger events!*

### Event sponsorship opportunities include:

- Father Daughter Dance
- Egg Hunt
- Earth Day
- 4th of July Celebration
- Fall Festival
- Community Fitness 5k Run/Walk
- Murder Mystery Dinner Theaters
- Children's Holiday Fishing Classic

For more information on Special Event sponsorship and partnerships, contact our Community Programs Manager, Michelle Garvey at **561.791.4082** or e-mail [mgarvey@wellingtonfl.gov](mailto:mgarvey@wellingtonfl.gov).

## Cultural Programming Sponsorship Opportunities

Sponsorship opportunities are also available for special events and regular programming offered at The Wellington Amphitheater. Regular Programming includes Free Movies, Concerts, Special Performances and more! Contact our Cultural Programs & Facilities Manager Joe Piconcelli at **561.791.4756** or [jpiconcelli@wellingtonfl.gov](mailto:jpiconcelli@wellingtonfl.gov) for information.



# Levels of Sponsorship

## PLATINUM Sponsor – \$3,000

### Promotion

Your logo will be displayed in each issue of our triannual *Parks & Recreation Program Guide* posted to the Village website at [www.wellingtonfl.gov](http://www.wellingtonfl.gov)

Your logo or name posted on our Platinum Sponsor Boards at the entrance and exit of our Village Park facility

Your logo or name will be printed on two (2) custom banners that will be displayed in the Village Park Gymnasium & at Olympia Park



### Athletic Events & Activities

Your logo or name on uniforms for a minimum of eight (8) sports teams

You will receive a plaque of recognition with your logo/name and your sponsored team's photo

### Community Events & Programs

Name recognition during public address announcements at event and/or inclusion of logo on sponsor boards posted at the event

Space provided at the 4th of July and Fall Festival events with a 10x10 tent, a 6 foot table and 2 chairs setup for the distribution of sponsor related materials.

*All distributed materials must have prior approval from event management.*

## GOLD Sponsor \$1,500



### Promotion

Your logo or name will be printed on two (2) custom banners that will be displayed in the Village Park Gymnasium & at Olympia Park

### Athletic Events & Activities

Your logo or name on uniforms for a minimum of five (5) sports teams

You will receive a plaque of recognition with your logo/name and your sponsored team's photo

### Community Events & Programs

Name recognition during public address announcements at event and/or inclusion of logo on sponsor boards posted at the event

## SILVER Sponsor \$300



### Athletic Events & Activities

Your logo or name on uniforms for one (1) individual sports team **–or–** your logo/name will be printed on a custom banner for display at the program's facility for the duration of your team's program

You will receive a plaque of recognition with your logo/name and your sponsored team's photo

## Become a Sponsor...

To become a PLATINUM, GOLD or SILVER level Sponsor, contact the Wellington Parks & Recreation Athletic Programs Manager Ryan Hagopian at **561.791.4741** or e-mail [rhagopian@wellingtonfl.gov](mailto:rhagopian@wellingtonfl.gov)

WELLINGTON



# Parks & Recreation

## A Message from the Director. . .

Wellington Parks & Recreation offers something for all ages. Each weekend approximately 6,000 people visit our facilities and participate in our programs. Sports Leagues, Festivals, Cultural Events and Community Classes, are all an important part of making Wellington "A Great Hometown."

Thank you for your support!



Bruce A. DeLaney

Parks & Recreation Director

### Mission Statement:

Partner with the community to provide exceptional parks, leisure and recreation programs that build strong, healthy lifestyles while contributing to the economic and environmental sustainability of the Village.

### Vision Statement:

We create community through people, parks and programs.

### Custom Sponsorship Packages

Didn't see a sponsorship level that works for you? No problem! Customized and in-kind partnerships can be designed to meet all of your individual and corporate needs. Please contact the Parks and Recreation Project Manager, Daryl Boyd, at **561.791.4789** or e-mail **dboyd@wellingtonfl.gov** for more info.

Don't forget to visit us online at [www.wellingtonfl.gov](http://www.wellingtonfl.gov)!

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